



2022

Tactical Plan



Our Mission:

Bike Indianapolis is the city's bicycle advocacy group. Our mission is to make more bike riders in central Indiana. This requires streets that are safe and fun for everyone.

Our Three-Pronged Approach:

ADVOCATE - We work with city officials and other organizations to ensure that our public facilities are bicycle friendly. This includes bike lanes, bike trails and even bike parking.

EDUCATE - We help to educate new and veteran riders on safe cycling techniques and good road sharing manners. We also will work with drivers to help them learn to be more bicycle-friendly drivers.

RIDE - We help to provide destinations for riders. Commuters already know their destination. For other riders, it's nice to have someone plan an activity on occasion. Bike Indianapolis will work with local businesses and other community organizations to create opportunities for riders to cycle safely with others to a fun destination event.



Organizational Goals

Grow Bike Indianapolis's reach, membership and funding capabilities in order to continue making Indianapolis more bike-friendly and creating more bicycle riders in Central Indiana

Objective 1

Expand and diversify our Board of Directors by finding qualified candidates to succeed our retiring directors and appointing a minimum of 5 new directors in order to grow the size of our current board.

Objective 2

Increase and diversify our funding sources (such as donations, sponsorships, grants, and membership dues) in order to secure the long-term health and financial stability of Bike Indianapolis.

Objective 3

Bolster Bike Indianapolis's reputation as the region's largest bike advocacy organization and continue our work as the leading voice and resource for elected officials, media, and residents on bicycle issues.

Objective 4

Revitalize our current volunteer program and provide additional opportunities to members in order to increase and improve membership involvement and community-driven service projects.



Advocacy Goals

Implement Indianapolis's Complete Streets principles via policies, programs, and projects that balance the needs of pedestrians, people on bikes and motorists.

Objective 1

Collaborate with the City of Indianapolis to create a Fatal Crash Response Team that assesses crash sites and provides recommendations to improve the safety of the built environment.

Objective 2

Implement a consistent trail signage program that alerts motorists of pedestrian and bicycle trail users and their respective right-of-way while also providing wayfinding information to trail users.

Objective 3

Alleviate the issue of vehicles obstructing bicycle infrastructure by educating bicyclists on how to report obstructions and bike lane violations, and creating educational materials for drivers caught parking in bike lanes.

Objective 4

Reduce speed limits on neighborhood streets through education and the expansion of our "Slow Streets are Safe Streets" program as well as work with City-County officials to implement traffic calming measures.



Educational Goals

Educate people of all ages and abilities on how to safely bike and walk for transportation, recreation, and health — while also teaching motorists how to share the road with others.

Objective 1

Expand our Bicycle-Friendly Driver Training to include all city-county employees who operate government vehicles in order to ensure government employees have the knowledge and skills to safely share the roadway with non-motorists.

Objective 2

Host six adult road safety classes for Indianapolis residents to help teach and build the confidence of Indianapolis bike riders who want to bike around more of the city and potentially transition to biking as a means of transportation.

Objective 3

Pilot a Bike to School program in Indianapolis Public Schools as a means of educating Indianapolis youth about safe cycling practices and creating additional opportunities for students to get to and from school.

Objective 4

Grow our Bike Buddies program — in partnership with Commuter Connect — to pair 100 new bike riders and 100 mentors together, with the intention of program participants riding their bicycles more frequently.



Ride Programming Goals

Provide a safe environment for Indianapolis residents to come together and bike as a community and create opportunities for residents to bike to events around the city.

Objective 1

Expand and grow our Community Rides program to include a total of 10 neighborhood/community rides that meet weekly throughout their own designated cycling season and become self-sustaining groups.

Objective 2

Revitalize our Bike Valet program following a pandemic-induced decrease in events and provide bike valet/bike parking at a minimum of 20 public and private events as a method of encouraging biking as a viable mode of transportation in Indianapolis.

Objective 3

Host the First Annual Major Taylor Cycling Club National Ride with the newly formed Major Taylor Cycling Club of Central Indiana in June which will bring Major Taylor Cycling Clubs from across the nation to Indianapolis.

Objective 4

Expand the number of bike racks throughout Indianapolis via partnerships with City-County government and local business and continue to update our existing bike rack map and online databases.